



Total Retail Solutions

Double-Duty™ Merchandising Strip

Increase impulse purchases throughout the store with FFR-DSI's versatile Double-Duty™ Merchandising Strip. Strip can be mounted to fixtures, windows or anywhere in-store using integrated mounting hole with hooks, fasteners or suction cups; or, mount to displays using optional adhesive. Available in multiple lengths and stations; can be joined with fastener to create longer strips.



Features and Benefits

- Cross-merchandise throughout the store and increase impulse purchases.
- Strip can be displayed using integrated mounting hole; use with suction cup for glass surfaces, S-hook for wire fixtures, or hangers for shelf channels.
- Available with adhesive for mounting to displays and other flat surfaces.
- Carded items slip over the hook, or clip underneath.
- Available without header, or with 2 1/2" W or 3" W header for pricing and product information.
- Constructed of durable white polypropylene for a long-lasting merchandising solution.

See our complete line of Product Merchandising, as well as thousands of other merchandising systems and accessories, in the FFR-DSI YELLOW PAGES™ Catalogs.

Specifications

Double-Duty™ Merchandising Strip

A Without Header

- 15" L, 6 stations - No. 7000033701
- 19 3/4" L, 8 stations - No. 7000033703*
- 19 3/4" L (w/adh), 8 stations - No. 7000033704*
- 29 1/4" L, 12 stations - No. 7000033705*
- 29 1/4" L (w/adh), 12 stations - No. 7000033706*

B With 2 1/2" W Header

- 16 7/8" L, 6 stations - No. 7002533701
- 21 5/8" L, 8 stations - No. 7002533703*
- 31 1/8" L, 12 stations - No. 7002533705*
- 31 1/8" L (w/adh), 12 stations - No. 7002533706*

C With 3" W Header

- 16 7/8" L, 6 stations - No. 7003033701*
- 21 5/8" L, 8 stations - No. 7003033703*
- 31 1/8" L, 12 stations - No. 7003033705*
- 31 1/8" L (w/adh), 12 stations - No. 7003033706*

* Item not shown